

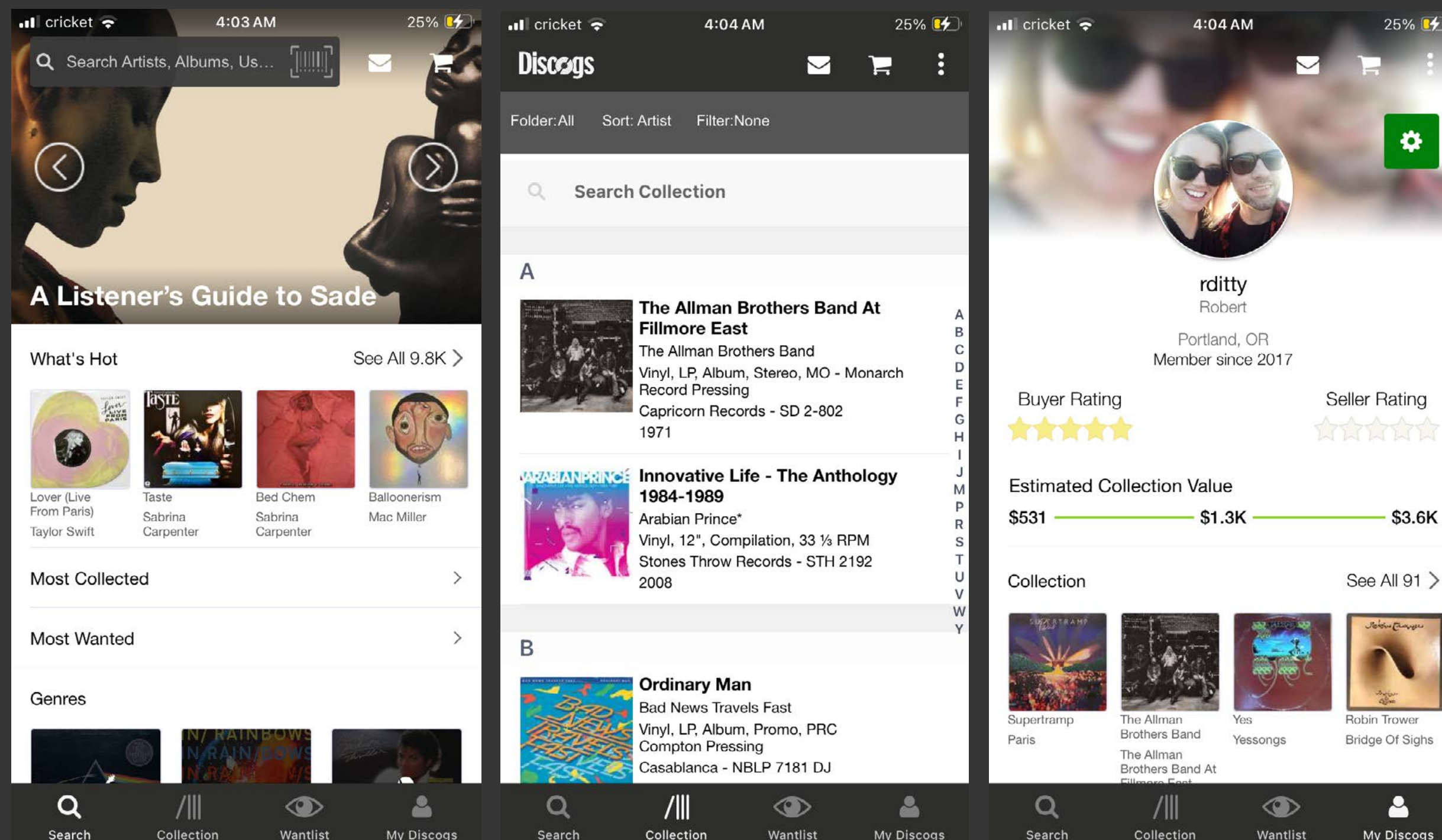
# Discogs

## Social Feed Addition

# Overview

Discogs is a marketplace, public archive, and social networking site focused on collecting physical audio media; particularly vinyl records, cassette tapes, and CDs.

# The Current App Layout



## *THE GOOD:*

- Easy to search marketplace and archive.
- Easy to add to your collection.
- Review media

# What Needs to Be Improved

- Limited social functionality
- Friends are hard to find
- No updates from friends
- Have to go to a friend's collection and sort by new to see what they've added.



# Persona



## *PETE:*

Pete is a groovy dude who loves the sound of old vinyl records. He works as an UberEats driver because it allows him to make his own hours (and Lyft said his 1969 VW Van was too old to carry people). His job doesn't allow him to meet many people.

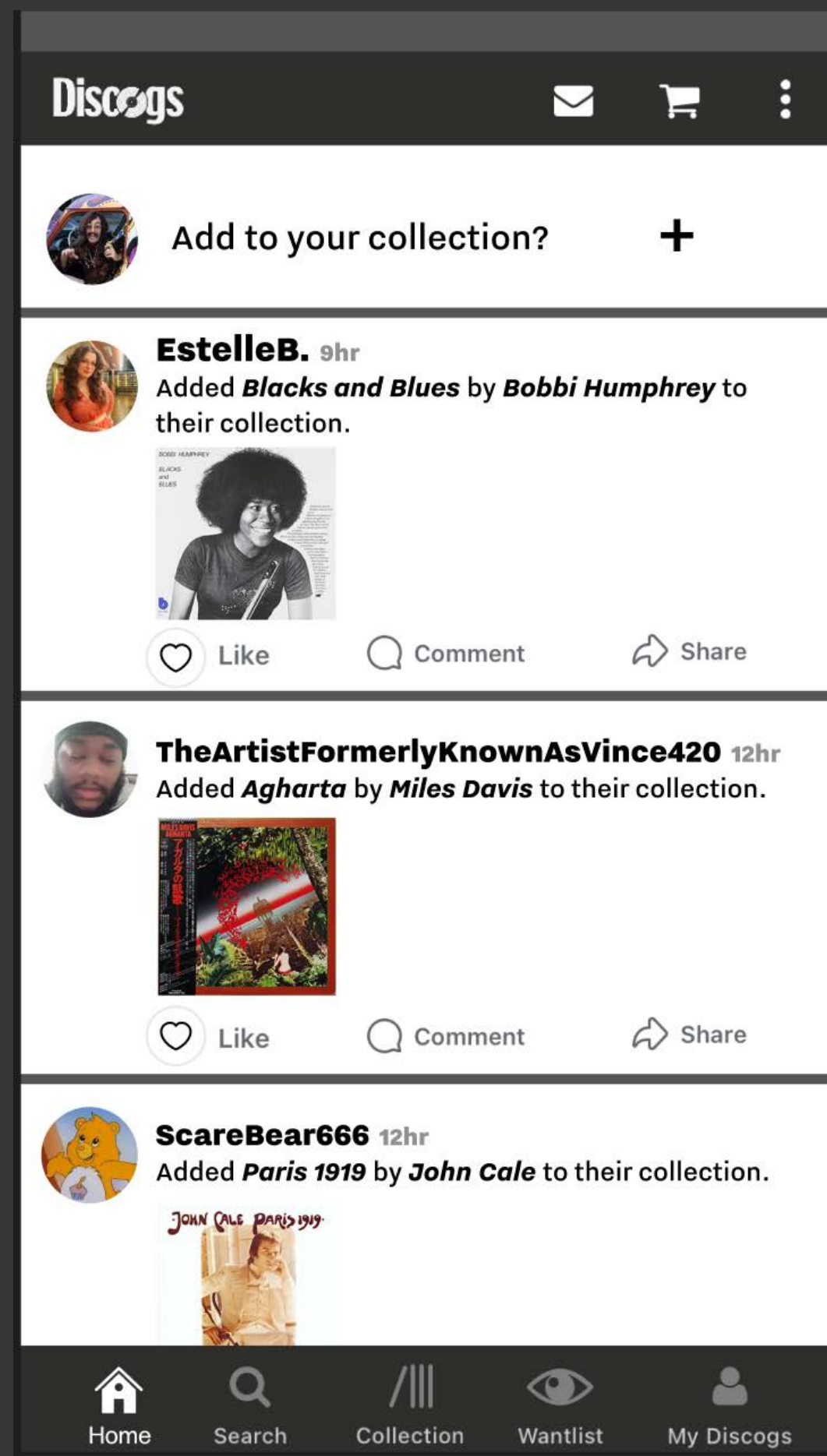
He uses Discogs because it allows him to keep track of his huge vinyl collection. However, he thinks it would be far out if he could easily see what his friends are listening to.

# Goal

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- **Make it easier to see what your friends have added to their collections**
- **Improve the app's social networking aspect**

# Solution:



- Create a homepage social feed.

*Thank you*